

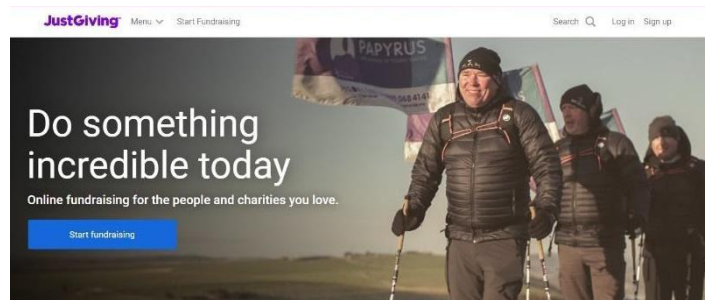
## Create your fundraiser

This document serves as guidance to allow you to set up a page for your fundraising campaign, looking at 3 separate platforms – JustGiving, GoFundMe, and Facebook Fundraising. Please select whichever platform you like.

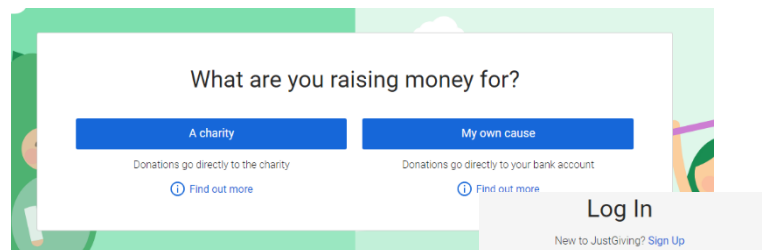
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### JustGiving:

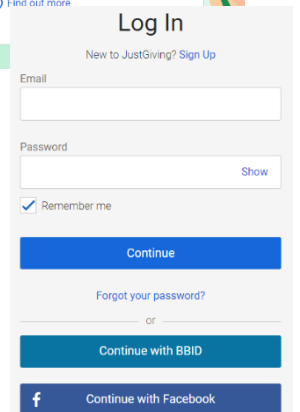
1. Go to [www.justgiving.com](http://www.justgiving.com).
2. Click on 'Start Fundraising' on the left of the screen.



3. On the 'What are you raising money for?' page, select 'A charity'.



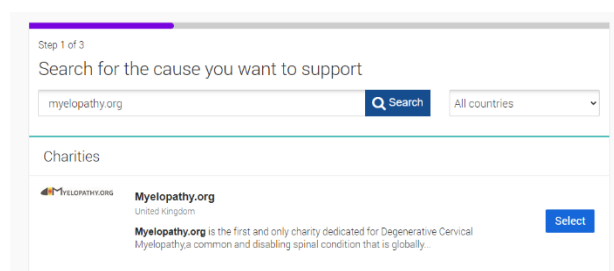
4. If you already have an account, log in. If you do not, create a new account. You can do this with Facebook.



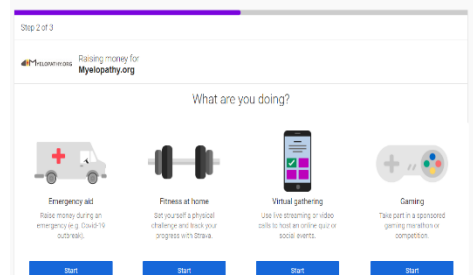
5. Complete your profile, starting by inputting your address.



6. Search for the charity you would like to support. Type in 'Myelopathy.org' in the search bar.



- On the 'What are you doing?' page, click on 'Doing your own thing'.



- On the 'Tell us more about your activity' page, write a brief description of the challenge's details.

## Tell us more about your activity

Type of activity

Looking for a mass participation event?  
[Switch to taking part in an event](#)

Activity details

Date of activity (optional)

- Fill in your initial target. We recommend you put '£500' or '\$1,000'.

## How much would you like to raise?

Targets help to set the donors, maximising funds for your selected charity

£ 150 GBP ▾

- Explain why you're fundraising. Provide a title for your fundraiser and give a description of why you're doing it. TIPS:

## Personalise your page

A great story will help to engage potential supporters. Not ready? [Skip and add later](#)

Page title

Why are you raising money?

- Add a cover image. This can be uploaded from your computer.

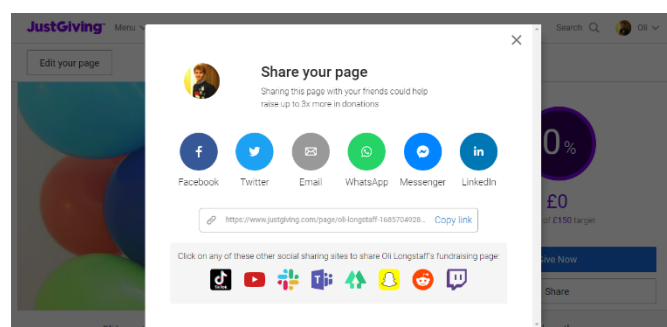
## Add a page cover

This is a large photo or video at the top of your page. Not ready? [Skip and add later](#)

Default photo

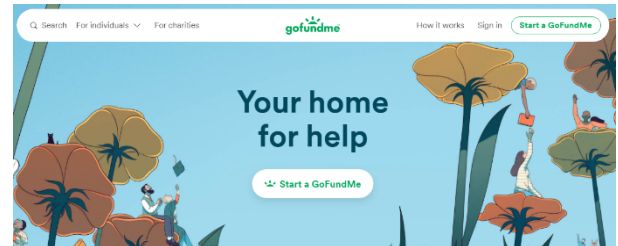
- On the next page, check the fundraiser's details and click 'Launch my page' in the bottom right of the screen.

- Once the page is launched, copy the link to the page and share with your friends and family.



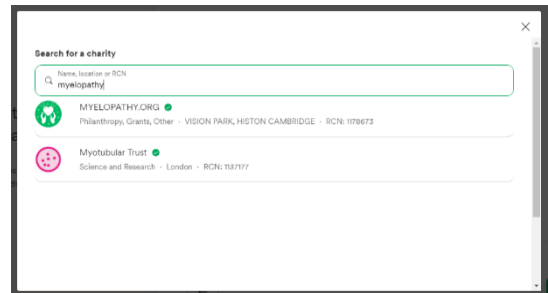
## GoFundMe:

1. Go to [www.gofundme.com/en-gb](http://www.gofundme.com/en-gb).
2. Click on 'Start a GoFundMe' in the top right-hand corner of the screen.



3. Enter your location and click on what best describes why you're fundraising. We recommend you put 'Volunteer'.

4. On the 'Who are you Fundraising for?' page, select 'Charity' and find Myelopathy.org using the search function.



5. Fill in your initial target. We recommend you put '£500' or '\$1,000'.

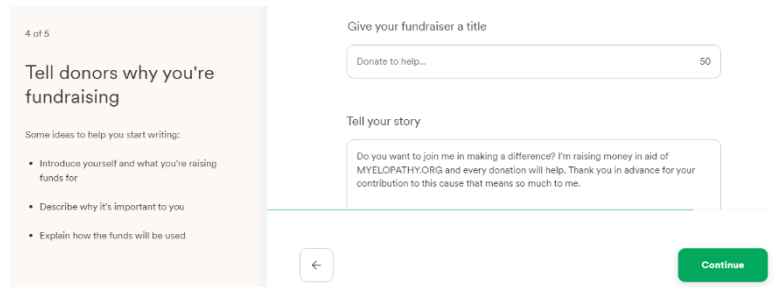
6. If you do not already have one, create a GoFundMe account. Fill in your details and create a password. Make a note of your password / login details.

7. If you have not set up an account before, you will be

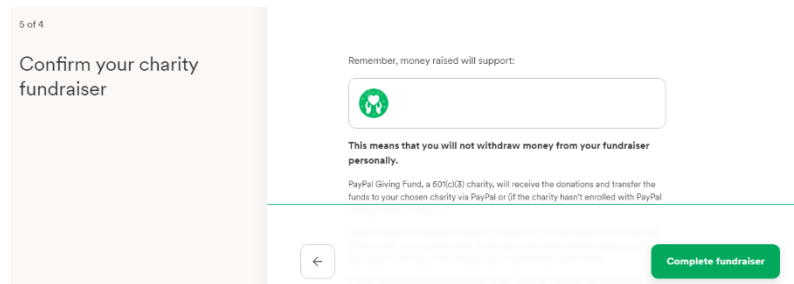
asked to verify your details. This will be through either a text message or a voice call.

8. Add a cover photo or a video. Upload either an image or provide a link to a YouTube page.

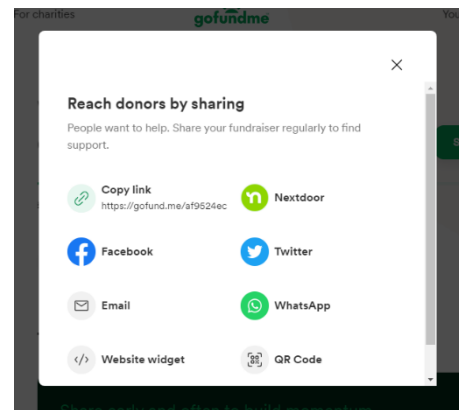
9. Explain why you're fundraising. Provide a title for your fundraiser and give a description of why you're doing it. TIPS:



10. Click 'Complete Fundraiser'.



11. To share your fundraiser, go to the GoFundMe homepage, click on 'Your fundraisers' in the top-right corner. Then click on 'Share fundraiser'. A pop-up will show all the ways to share the link via social media.

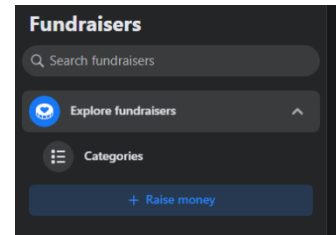


## Facebook Fundraising:

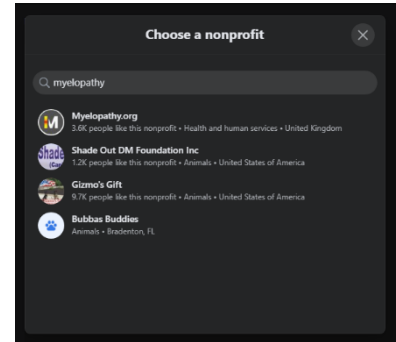
1. Login to your Facebook account.
2. On your homepage, scroll down to the "Fundraisers" button in the left-hand menu. Note: You might have to click on the 'See more' button and scroll down.



3. Select "Raise Money" on the left-hand side and choose "Non-profit/Charity."

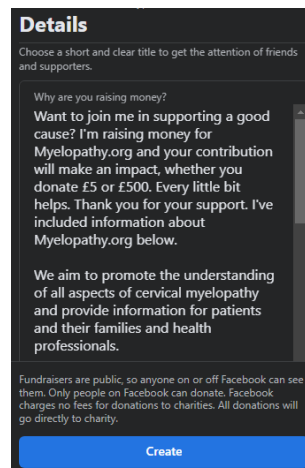


4. Search for "Myelopathy.org" and select it as the Non-profit to support.

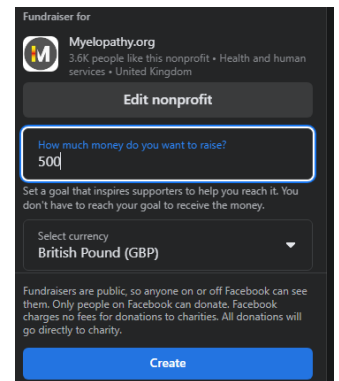


5. Set your fundraising goal to £500 / \$1,000 and describe the campaign.

6. Add a start and end date for your fundraiser (we recommend a month-long duration) – between 15 July and 15 August.



7. Click "Create," and you're all set!



8. Be sure to copy the link and send it to all your friends and family.