

Fundraising Pack

There are lots of ways you can raise money and vital awareness for Myelopathy.org, and together, create a world where people live their lives free of the pain, terror and isolation of DCM. Here are some ideas to help you get started.

- **Hold a virtual* coffee and cake break.** Bake at home, set a time and join online with friends and family to enjoy your virtual cake break together. Donate the cost of your normal take-out coffee and cake
- **Organise a virtual dinner party** or family 'Come Dine with Me' from home. Invite your guests to meet online, decide on a theme, write your menus and have some fun. Donate what you would have paid at a restaurant
- **Create a virtual band, choir or singing group** and ask friends and family to donate to watch your online performance
- **Run a virtual quiz** and share it with your friends and family. Ask everyone to donate an entry fee
- **Put your gaming skills to the ultimate test** with a gaming marathon.
- **Have a big clear out:** Sell things on eBay or at a car boot sale and donate your proceeds to help people with DCM.
- **Give in celebration:** If you're having a birthday, wedding anniversary or other celebration, ask people to donate rather than sending a gift.

* To keep COVID-safe, we have added virtual ideas, but once in-person events are safe again, the same ideas can be used.

Top Tips:

- Promote your event! Social media is a great way to promote your event and fundraising efforts. Make sure you tag us in any social media posts (#myelopathymatters). Add photos and graphics to liven things up.
- Keep it simple but tell a story about why myelopathy matters to you. This will also help raise awareness of the work of Myelopathy.org.
- Send video messages to supporters.
- Remember to take videos and photos on the day of your fundraiser and send them to your supporters and us.
- Remember to keep people updated on fundraising progress.
- Remember to thank all your supporters.
- When your event is over, tell your supporters how you did, and let them know your fundraising total.

Remember, if you are a UK resident, you may be eligible for Gift Aid, where Myelopathy.org gets an extra 25p from the government for every pound you donate. Every donation you make to Myelopathy.org could be worth more at no extra cost to you just by choosing to Gift Aid it. For more information and to sign up, look at our Gift Aid section on the [Donate](#) page.

Please note that Gift Aid top-ups cannot be considered part of general sponsorship targets.

If you have any questions about fundraising, or need any help, do not hesitate to get in touch with us at info@myelopathy.org.